

A GREAT OPTION FOR YOUTH GROUP SERVICE TRIPS



From rappelling and exploring underground caves at Backbone State Park, to **making a real impact through community service projects**, campers will be challenged and will **grow in their faith AND their sense of belonging**.

Rooted in the **fruits of the Spirit** in the book of Galatians, True North will help high school students **develop character** and **build inner strength** through every challenge and adventure. Whether campers join us for a week of adventure at Camp Ewalu or a dynamic day at Wartburg College, True North is where adventure builds resilience.

Find Your Adventure, Find Your True North!

WANT TO LEARN MORE?

Contact Frank Johnson,
Ewalu's executive director,
at Frank@ewalu.org.

 **Camp Ewalu**
37776 Alpha Ave.
Strawberry Point, IA 52076

 **563-933-4700**

 www.Ewalu.org/TrueNorth



HIGH SCHOOL IMMERSIVE EXPERIENCE

TRUE NORTH



WHERE ADVENTURE BUILDS RESILIENCE

SUMMER CAMP PROGRAM:
July 26-31, 2026, at Camp Ewalu
Strawberry Point, Iowa

www.Ewalu.org/TrueNorth



Rock climbing at Backbone State Park



ABOUT TRUE NORTH

True North is part service camp and part adventure camp with a reality game show-inspired format. It is a unique, immersive experience for **9th- to 12th-grade youth** to come together and **build resilience in a faith-centered camp environment** while serving and playing in the beautiful driftless region of Northeast Iowa.



PRICING: \$350 per person for the 5-night summer program, youth and adults. All lodging, meals and activities covered! *Camp scholarships will be available to those with financial need.*

IMPORTANT DATES

Summer–October 2025: Express your group's interest in True North Summer Camp 2026 and lock down your spot! Fill out the form at www.Ewalu.org/TrueNorth (scan code at right). We'll be in touch with more details!



September 2025: Registration opens for the **True North in a Day - Spring Event** at Wartburg College in Waverly, Iowa (*details on next page*)

December 1, 2025: Registration opens for **True North Summer Camp**

March 14, 2026: **True North in a Day - Spring Event** at Wartburg College

July 26-31, 2026: **True North Summer Camp** at Camp Ewalu

SUMMER PROGRAM

Modeled after a reality game show, high school-age participants work collaboratively—rather than competitively—to complete challenges. The camp is designed to **build resiliency and grow faith** in high school youth through **service, team-building, and high-adventure activities**.

Participants will attend Sunday through Friday, July 26-31, 2026, staying in cabins at Camp Ewalu (just west of Strawberry Point, Iowa) and working in teams to complete service and adventure challenges. Teams will be guided by trained Ewalu counselors, receiving daily “bearings” for the day that include guiding questions that are designed to **dive deeper into faith** and fun challenges that are meaningful and oriented toward **building character and developing resiliency**.



THEMES OF THE DAY

Each day of the summer program will have a unique focus:



Monday: Exploration –

Teams will evaluate their resources and learn about themselves.



Tuesday: Service – Teams will grow in love and empathy as they complete service projects locally.



Wednesday: Connection –

Teams will grow together through fun activities centered around water—including a pool party—with connections to baptism and unity in the body of Christ.



Thursday: Adventure –

Teams will face their capstone event for the week. A series of challenges set in a beautiful wild space will help teams build resiliency through cooperation by participating in a scavenger hunt/adventure event unlike anything they've experienced before!



Friday: Reflection –

Teams will bring it all together, debriefing their week and asking, “Where do we go from here?”

SPRING EVENT
@
WARTBURG
COLLEGE

Can't commit to the full week in summer? Come to the one-day True North spring event on **Saturday, March 14, 2026, at Wartburg College** in Waverly, Iowa, for a high-energy “Amazing Race”-type event for youth groups and individuals.